

ANALYTICS

Make decisions based on facts

Streamline your decision making process

Getting a multitude of excel sheets and spending hours trying to combine usage statistics from different content vendors is a tedious and time consuming task. Access all your library usage data in one place at any time. Reduce the risk of delaying decisions on the most important part of your library – content.



User Dashboards

Monitor your user activity and status in real time. View the progress of user account provisioning, Active Directory integration and expiring accounts all in one place.

Access Review

DeepKnowledge runs Geo-IP tracking in real time and provides you with insights about the location of your users: where they come from, and where they login from. The system can continuously monitor login activity based on a set of rules that you can define in order to warn you about potential unauthorized access or misuse.

Automatic Link Validation

You don't have to regularly check for broken links or missing authentication data, the system does that for you. Specialized dashboards and email alerts will keep you continuously in the loop when it comes to link and authentication validity.



Multi-dimensional reporting engine

The integrated real-time reporting engine provides valuable insights and KPI's that are crucial to decision making. You can generate reports on the fly and choose from a variety of filters and dimensions, which enables you to access a wide range of tailor-made usage reports.



Visitors' insights

In addition to tracking your user's activity, you also have access to dedicated visitors dashboards showing traffic sources, channels, most popular content and pages as well as traffic trends and KPI's related to the number of viewed pages, session duration and referrals.



Discovery Statistics

Your content discovery statistics are an important aspect of decision making. You get to see not only the search logs and trends but also understand your users behavior and the information they are looking for and whether they find it or not.